**Team Lambda**

**Analytic Plan**

**Predicting Investor Stock Purchases**

Requirements:

* Include a brief discussion as to how will you know if your question is answered and your hypothesis is supported given potential results.
* Make sure to provide sufficient technical details to outline your analysis plan. This can be an outline or bulleted list, but the rest of your proposal should be written in complete sentences.
* A good analysis plan should include (1) any further cleaning or pre-processing steps to be taken, (2) what you expect your preliminary (first) model to be, and (3) at least two more ideas for models you think would be appropriate to answer your question.
* Make sure to tell us your coding language!
* Include your link to your GitHub repo (and don't forget to push data & code to your repo!